

Partner
with us in
2026!



Event Highlights

 January 10 & 11, 2026

 EMC Expo Center @
Iowa Events Center
Downtown Des Moines, IA

 www.chowsgymmeets.com

The largest amateur youth gymnastics competition in Iowa and the Midwest, showcasing beginner through elite-level athletes.

7K+
Attendees

Families
with children 4 to
18 years old

**Downtown
DSM IOWA**

50K+
Potential
impressions



PARTNER BENEFITS

- Tax-deductible donation.
- Support the local community.
- Promote your brand to competitive gymnasts, coaches, and families.
- Logo placement on website and banners. Social media mentions and dedicated posts.
- Increase your marketing base.
- Make a difference in the lives of youth athletes striving to reach their dreams.
- Complimentary tickets.

WE ARE

Chow's Booster Club is a non-profit 501(c)(3) organization that supports the competitive, female gymnasts at Chow's Gymnastics & Dance, in addition to promoting national and international amateur gymnastics competitions.

LET'S CONNECT



(515) 570-7047 : Taylor Ruge



partnership@chowsboosterclub.com



Partnership form available at: www.chowsgymmeets.com/partnership



CHAMPIONSHIP PARTNER

Offering: 1 | \$7,000 - \$10,000

Title-level sponsor with complete brand awareness throughout the competition. Verbal announcements, logo branding, and visual representation in the venue, online, and at Chow's Gymnastics for 2026.



GOLD MEDAL PARTNER

Offering: 1 | \$3,500 - \$5,000

All-around 1st place champion medal sponsor. Your company name will be announced as the All-around title is awarded for each age group in every session.



CHOICE PARTNER

Offering: 15 | \$500 - \$3,000

Acknowledgment for support of the local gym club and families. Verbal shout-outs throughout the days of competition. You might also directly sponsor one of the coaches' meals, donate goods and services, or suggest other ways to support.